

Get fit. Get funded. Get big. Get out.

Top 10 tips for maximising your company's value.



Revenue must exceed costs. Hobby?
Charity? Business?

1



Know if you are creating wealth or
destroying value

6



Know how much capital you
have invested

2



Know how much working
capital you should have to run
your business

7



Know how much you own of the
capital

3



Know if you are generating positive
free cash flow

8



Know the limit of your
borrowing

4



Know when to and not to take
cash out of the business

9



Know what return you are getting on
your investment

5



Measure and improve
economic denominator

10