PwC and Microsoft

GenAI led Business Model Reinvention

This solution accelerator for business model reinvention delivers a generative AI framework designed to establish a network of AI agents that streamline and automate key business processes. For example, these agents can analyse feedback to optimise marketing strategies and resolve customer complaints with precision. The core advantage is the scalability and reusability of these AI agents, driving efficiency and enabling automation across various functions, which ultimately enhances decision-making and accelerates business transformation at the executive level.

Client benefits:



Multi-Agent Framework: A collaborative framework that enables AI agents to seamlessly work together within a process, enhancing overall functionality and effectiveness.



Unstructured Data Management: Addresses the challenges of managing and utilising unstructured data within Gen AI use case applications.



Consistency and Efficiency: Ensures consistent application of AI across different use cases, improving efficiency.



Scalability of Al Solutions: Enables the scalable deployment of Al agents, reducing the time and effort required to implement Al solutions.



Faster time to value: As foundational components are prebuilt, the development is significantly accelerated

Key Question:

 How much more efficient and accurate could your data engineering processes become if you leveraged generative AI to simplify builds, ensure highquality code, and enable parallel development activities?

Microsoft Products:



Microsoft Fabric



Azure OpenAl





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Problems it solves and how it solves them:

- 1. Workflow Implementation Challenges: Agentic workflow implementations provide a structured approach to automating workflows, reducing complexity and increasing efficiency.
- 2. Management of Unstructured Data: Toolkits within the framework manage unstructured data, enabling seamless integration and utilisation of diverse data sources.
- **3. Fragmented Business Processes:** The reusable AI agents automate various business processes, creating a cohesive and efficient operational framework.

Pricing & Phases:

Our service pricing begins at approximately A\$300,000. This covers a comprehensive 4 to 6-week period dedicated to implementing a proof of value prototype. This initial phase aims to demonstrate the tangible benefits and feasibility of the proposed solution, ensuring it meets your specific requirements and expectations before full-scale deployment.

Call to Action

Invite clients and prospects to explore the capabilities of the Data Modelling Assistant through demonstrations or proof of concept (PoC) sessions | Connect with PwC team to discuss account opportunities:



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